



Gieffe Srl

Partner of the best racing teams since 1973

Key Competencies

Braking, Cooling Systems, Clutch, Differentials, Fuel Systems, Gearboxes, Hose & Fittings, Pit & Paddock Equipment, Quick Coupling, Refuelling Systems, Rod Ends & Bearings, Silicon Hoses, Transmission

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Our Story

Since 1973, Gieffe Racing Parts deals with small and large racing teams all over the world, offering a wide range of products and services.

More than 40 years of experience give Gieffe Racing the opportunity to present a wide range of motorsport products from the best manufactures. Gieffe offers an uninterrupted assistance in all phases that lead teams to the victory: from the garage to the pit lane.

In January 2018 Gieffe Racing was acquired by Goodridge Ltd, the British company world leader in fluid transfer systems, with subsidiaries in Japan, United States, Mexico, Germany, France, the Netherlands and Spain.

Vision

To be recognized by our customers as reference partners for the reliability and speed in solving problems related to the Automotive sector, thanks to the simple but meticulous management of their needs. Internal management aims to increase its customers by offering a high level service in terms of availability, flexibility and attention.

Mission

The main strength on which to increase its market is in the quality of service, proposing tailor-made solutions requested by the client or to simplify the work and activities of the customer. The use of advanced and technologically advanced tools is fundamental in the business growth process and for reaching objectives.

Values

The important principles behind our activities are:

integrity and coherence : keep the word given and turn it into a successful business

collaboration : building strong and lasting relationships with customers

dedication : we love what we do and we do it well

excellence : we understand customer needs and offer superior services

A real team working for the customer.

Key Strengths

technical advice : technical assistance and expertise to support the customer before and after sales; Our specialized operators are available for your needs, thanks to their experience, professionalism and dedication.

stock/products availability : our warehouse is measured/customized to customer needs. In case of extraordinary requests we can organize direct shipments by contacting suppliers and solving the problem just in time.

problem solving : our Customer Service is able to support the customer in solving technical problems providing personalized, immediate and effective advice.

reliability : responsiveness in giving feedbacks and rapid deliveries to customers.

quality service : customer satisfaction is at the first place.