AVIORACE Srl

Competitive Electronics - Motorsport Solutions

Key Competencies
Connectors Specialists, Custom Solutions Software, Car & Bike Development, Track Support
Advanced Electronic Systems, Connector Specialists, Custom Solutions Hardware, Display, Ecu, Harness, Logger, Looms, Sensors

Contact: Francesco Sedea

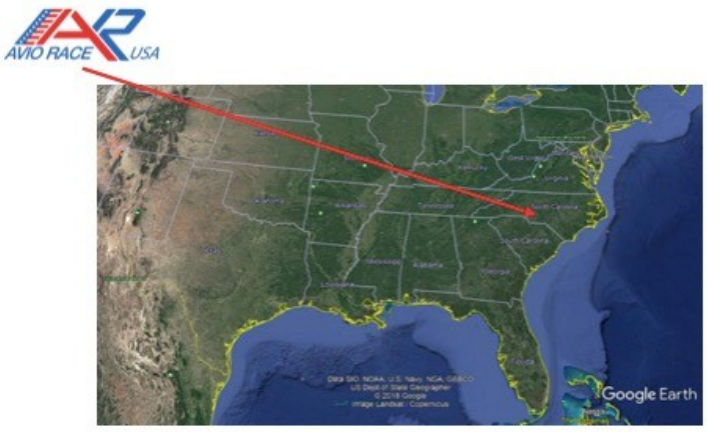
Role: General Manager

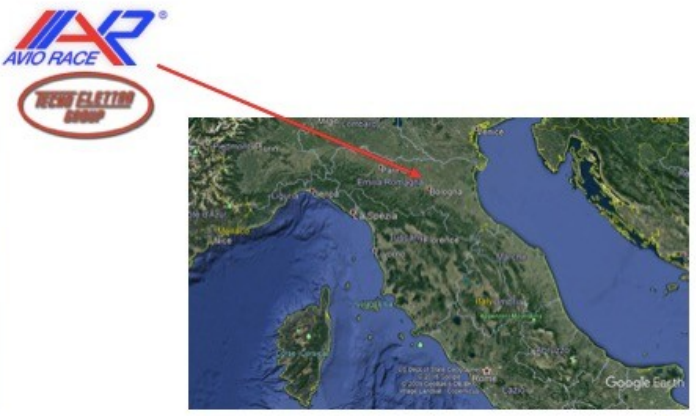
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https://www.aviorace.it/en/

https://www.avioraceusa.com





Our Story

Aviorace Srl has been founded in 2003 and it is part of the Group Tecnoelettra. All the companies of the group are located in Vignola, Modena area, in the heart of the Italian Motor Valley.

AVIORACE is a market leading provider of electrical and electronic solutions for customers in the Motorsport, Automotive, Aerospace and Marine Industries.
With nearly fifteen years experience, dealing with the most important connectors manufacturers, regarding specific catalog items and bespoke applications, we represent the REAL CONNECTOR SPECIALIST.
Our experience and specialization on Motorsport applications, allow us to give a specialist support during your design and development with electronic drawings and 3D models.
In these years we have collaborated on many projects ranging from F1 to Moto GP, exclusive road cars, power boats, military and avionic applications... and we cannot resist to win new challenges.

A Story of Races : Our company is the result of the love of motorsports and races. When we founded AvioRace, we started just from our technical knowledge and the need to live our passion fully. Today our reality provides components for the most successful teams and brands of any competition!

Our winning formula is simple: we start from our experience in races and we add technical innovations. This way we can solve the common problems that a race bike or car faces. And we also improve performance and durability!

Aviorace USA has been established in Jan 2018.

The logistics and operations are located in **Troutman, Fallstown, NC** in partnership with United Race Parts llc.

In 2019 Aviorace USA becomes the extension of the Aviorace HQ warehouse of components and customer service for the Online Shop (www.avioraceusa.com) and B2B partnerships.

The target of Aviorace USA is to provide the same level of speed, flexibility and reactivity of the mother company.

Vision

To add value and to be leader in several sectors where Hi-Tech and Electronics are key factors.

Mission

To deliver flexible, fast, premium and hi-tech motorsport solutions with passion, continuing to seek innovative partnerships and slots for development opportunities, to make the difference and keep the gap.

Values

THE SEARCH FOR PERFECTION : We're proud to say that our products are part of a lot of winnings! From Formula One to MotoGP, through rallies and races of any kind, AvioRace provides a full range of high-quality solutions. Sensors, connectors and customized products are the core business of our company. Many teams rely on our know-how to implement the best components for their needs.